



European Regional Development Fund

**Project Title: Best Water Use**  
**Project acronym: Best-U**

**Work Package 6: Results of the Capitalization Workshop**



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## 1. INTRODUCTION

According to the Interreg Programme, capitalization can be understood as an integrated building process that gathers valuable programme and project results within a specific field of regional development policy. It enables identifying and sharing knowledge, raising awareness about the achievements of Interreg in a particular field (capital).

Hence, ‘capital’ should be understood as the results/knowledge of programmes/projects used to generate new knowledge to support the development of future policies and programmes. Therefore, the term “Capitalization” refers to collection of data relevant with the implementation of programmes, projects results and their impact within a specific field, as well as the methods that were used, so to share the accumulated knowledge and experience usable for other programmes and projects.

The Capitalization Workshop of the INTERREG GR-BG project “BestU” took place at the Aristotle University Research and Dissemination Centre, located at 3rd Septemvriou Str. Panepistimioupoli, Thessaloniki, on 18th of December 2019 with the participation of 23 participants. The event was organized as an interactive brainstorming game where participants wrote their answers to specific questions on a paper and, at the end of the event, several conclusions about the project’s goals came out from the whole process.

## 2. RESULTS OF THE CAPITALIZATION WORKSHOP

### 2.1 Results from the answers of the stakeholders

**Question 1:** Which of the BestU deliverables is most interesting to you? How could you incorporate it into your future actions?

Feedback from the participants:

- Educational Program
- Environmental e-educational platform (still under development)
- Educational material
- Awareness raising
- Online Game
- Pilot actions in schools. This can be combined with theatrical play
- Mobile application
- Educational guidelines in schools
- Survey results/public opinion
- Research results
- Public authorities’ labels
- Researchers labels

**Question 2:** Could you present some of the BestU results at your future events? If so, in which ones?

Feedback from the participants:

- To invite stakeholders to register and use materials in their class/life-networking list
- Educational activities on environmental awareness
- Public authorities-information campaigns
- Resource energy efficiency project
- NGO-Follow up projects outputs-environmental issues
- To our member companies, in the frame of business seminars-in the frame of future environmental projects
- In future communications with the schools
- In future actions of EYATH

**Question 3:** What gaps do you find in BestU actions? What could be done better / different?

Feedback from the participants:

- There should have been more active involvement of stakeholders and policy makers
- Maybe an educational campaign for adults/citizens as well
- Research in other areas and categorization of the benefits and the results of the actions
- Small Number of participants in the events of the project
- In research action-in training action
- Late start of the activities
- Adequate system for evaluation of the impact
- More farmers and business involvement
- Bigger involvement of stakeholders
- Communication with SMes

**Question 4:** In which other Municipalities or other bodies could the results be transferred? How could you help?

Feedback from the participants:

- The results from the survey for water to be used in future seminars
- Municipality of Delta
- Invite them to events-Networking List
- With the simple way-internet
- By using the created network with contacts
- Maybe to broaden it, so as to include the western parts of the city
- In other Municipalities in order to compare the results-Also regions
- I could make some contents-Participate in training activities
- National authorities that form policies in environmental field

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- Ministry of environment-environmental agencies
- Universities
- Raise awareness among the industries which are based in the industrial zone of Thessaloniki

**Question 5:** Could a new project proposal be prepared as a follow-up to BestU? Under which financial instrument?

Feedback from the participants:

- LIFE-Interreg-Horizon(More demanding)
- A new proposal to build on BEST WATER USE or utilize the tools developed in other subcontractors
- Educational visits with kids up to 15 years old in created information centers
- Creating cross border center for education of kids in environmental topics
- Future Axis 1 project
- To create mobile application for environmental issues and signals from the society

**Question 6:** Would you like to continue receiving BestU project updates after the project closure?

Feedback from the participants:

- Yes
- Yes please
- Yes
- Yes
- I would like to be informed and to receive news

**Question 7:** Do you have projects with which BestU could develop synergies? Give some examples.

Feedback from the participants:

- Environmental projects connected with schools and kindergartens (in the future)
- For future projects we can use BestU experience to create projects for air pollution, fauna protection etc.
- Analytical water map
- Axes 1 training of SMEs
- Cooperation in the frame of partners-training game
- Interreg SinCE-AFC

## 2.2 Results from the answers of the teachers

**Question 1:** Which of the BestU deliverables is most interesting to you? How could you incorporate it into your future actions?

Feedback from the participants:

- Mobile information and public awareness application! \* By playing we learn
- Educational material (manual)
- Floor Game-Motivation
- Seminars-ANATOLIKI SA-Application
- I used the manual and many activities were implemented in the kindergarten. Children then contacted their family
- Printing a textbook in schools
- Questionnaire in regular annual citizen participation

**Question 2:** Could you present some of the BestU results at your future events? If so, in which ones?

Feedback from the participants:

- Yes! I could e.g. the board game that the children would create to become a wonderful theatrical performance!
- Communication with citizens through theatrical performances
- Interface with other programs e.g. water rescue (conferences)
- Involvement-information of parents through interactive games with children

**Question 3:** What gaps do you find in BestU actions? What could be done better / different?

Feedback from the participants:

- Applications for citizens (web mobile) require harmonization with DEYA
- Actions for water
- Play with parents

**Question 4:** In which other Municipalities or other bodies could the results be transferred? How could you help?

Feedback from the participants:

- Parallel actions of Municipalities
- Synergies of environmental offices
- Transfer of knowledge from the Municipality that we work to the Municipality that we live
- Cooperation of schools-kindergartens between the Municipalities

**Question 5:** Could a new project proposal be prepared as a follow-up to BestU? Under which financial instrument?

Feedback from the participants:

- Water Rescue Interreg GR-BG
- Cooperation e.g. University of Thessaly-Not only in the operation of the network but also in the savings
- ANATOLIKI SA (EmPower, Erasmus +)

**Question 6:** Would you like to continue receiving BestU project updates after the project closure?

Feedback from the participants:

- Yes !!!
- YES to the updates!
- Information on the results of the project

**Question 7:** Other ideas...

Feedback from the participants:

- Creating a spot by children and play it on TV + radio
- There is no information about water
- Educational material for the presentations of EYATH in schools