

European Regional Development Fund





Project BestU and its goals

Greece and its neighboring country Bulgaria have begun since 1990 a transnational cooperation program which aims at dealing with the common issues that equally affect both countries. The program is called «Interreg V-A Cooperation Programme GREECE-BULGARIA 2014-2020» which is co-funded by the European Union.

One of the parts of the program is the project «Best Water Use / BestU» which deals with the improvement of the management of water resources, the water that exists on the planet.

The actions of the project «BestU» help us to become aware of the value that water has in our lives by promoting ways of better use and saving.

The knowledge about the water value and the better ways of managing it will help us become more responsible towards the environment and understand the importance of protecting it.

Children, after understanding the value of water for our lives and for the environment, can pass the message to their parents and to their neighborhood about the importance of water and about the ways of saving water in our everyday lives.





Educational Programs Awareness Raising Events

In the context of the project «BestU», training programs are being carried out and they aim to enhance the knowledge of the teachers of the primary and secondary schools as well as the teachers of the kindergartens. The indicative sections presented in the training programs are the following:

The project is teaching the children about the following thematic axes:

- Water cycle
- Sustainable use and management
- Water and history
- Water saving and good practices
- Environmental problems and pollution

Through these actions, teachers do not only learn about the value of the nature, of the water and they are being taught good ways of management but also, at the same time, they have the opportunity to deal with other, more general environmental issues which they will transfer to their students.

At the same time, awareness raising events are taking place with target groups with different characteristics and needs. These events target the following groups:

- The local schools (primary education)
- The farmers
- The businesses
- The local authorities and the residents of the Municipality of Serres.





AT HOME, IN THE GARDEN, AT SCHOOL!







We close the tap when we brush our teeth, when we soap our hands or when we shave.



We avoid bathing in a full bathtub and we prefer to shower. During the shower, we try to keep the tap closed.

According to some calculations, the water that is consumed in the daily showers of a four-member family corresponds to the needs of one person for drinking water for three years!



OWe remind our parents to check for leaks in the plumbers of the house and repair them as soon as possible

Leaks are easily detected if we record the meter counter at night and check it again in the morning before we start using water again. If the indication is different then it means that there is a leakage that must be repaired





We wash fruits
and vegetables in a bowl
and the same water can be used to
water our pots or the plants
in our garden



We urge our parents
not to use water to defrost
the food of the freezer
but to put them in the fridge
overnight







We remind our parents to use the dishwasher and the washing machine only when they are full and always to choose the power and water shaving programs.





We reuse our towels so we can reduce the laundry and the use of the washing machine. When we stay in a hotel, we ask from the staff to change the towels or the bed sheets only when we judge it





We urge our parents to use a basin when they wash the dishes by hand. For even greater water savings, we should clean our dishes just with our napkin from any food waste before they are washed.



We water our plants only very early in the morning or in the afternoon so they are better watered.

We also save water especially during the summer months when water evaporates





We inform our parents that washing the car with a bucket and sponge is better than washing it with a water hose because we save more water.







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respect water



The project BestU aims to improve the management of the water resources having as main priorities the promotion of innovative technologies to improve the environmental protection, the efficient use of water protection and the protection of the soil.



ANESER SA

67, Merarhias Str. Serres, Greece
T. +30 23210 64402-3 F. +30 23210 99639
E.aneser@aneser.gr | www.aneser.gr

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